



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

Senior-Year Entry
申請入讀二/三年級



Admission to Undergraduate Programmes

本科課程入學申請

2020/21

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About HSUHK

恒大簡介

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university in Hong Kong. Adopting the "Liberal + Professional" education model, HSUHK is a residential institution which puts quality teaching and students' all-round development as its highest priorities. All programmes offered by HSUHK were accredited by The Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ).

香港恒生大學(恒大)乃一所非牟利、以博雅教育為主導的私立大學。作為一所住宿型院校，恒大採用「博雅+專業」教育模式，著重優質教學和學生全人發展。恒大所有課程已通過香港學術及職業資歷評審局(HKCAAVQ)的審批，課程質素備受肯定。

Definition of Non-local Applicants

Students who hold the following visa / permit issued by the Immigration Department of the HKSAR are defined as "Non-local Students":

- student visa / entry permit; or
- visa under the Immigration Arrangements for Non-local Graduates; or
- dependent visa (students who were aged 18 years old or above when they were issued with such visa / entry permit by the Immigration Department of the HKSAR).

The "Non-local" status of students, once determined at the point of admission, should not be changed due to the change of age during the study period.

非本地申請人之定義

持以下其中一項香港特區入境事務處簽發的簽證之申請人，將被視為「非本地學生」：

- 學生簽證 / 進入許可證；或
- 在非本地畢業生留港 / 回港就業安排下的簽證；或
- 受養人簽證 / 進入許可證 (獲香港特區入境事務處簽發受養人簽證 / 進入許可證時已年滿18歲的學生)。

以上學生將以「非本地學生」身份入讀恒大，此身份於在學期間不得更改。



Combining Living and Learning: HSUHK Jockey Club Residential Colleges

結合生活與學習：恒大賽馬會住宿書院

The HSUHK Jockey Club Residential Colleges (RC) offer 1,200 bed places with four different themes, namely Cultural Diversity (Mosaic College), Healthy Living (SH Ho Wellness College), Community Service (Patrick S C Poon Amity College) and Sustainability (Evergreen College). Each Residential College is led by a Master, an Associate Master and supported by the Resident Tutors, rendering pastoral care to the student residents.

恒大賽馬會住宿書院共設四所書院，書院各具主題，包括多元文化(博文書院)、健康生活(善衡康活書院)、社會服務(潘榮昌樂群書院)及可持續發展(綠延書院)，一共為學生提供1,200個宿位；每所書院均由院長、副院長領導，並由導師協助，全面照顧住宿學生。



Strong Links with Industry: Extensive Internship Opportunities

與業界緊密聯繫：廣泛實習機會

More than 1,250 internship opportunities will be offered each year in the Mainland, Hong Kong, the UK, the US, Australia, Germany, Spain, Singapore, Malaysia, Thailand, Korea and Japan, etc. to enhance students' employability after graduation.

恒大每年為學生提供約1,250個實習機會，參與機構遍佈中港兩地、英國、美國、澳洲、德國、西班牙、新加坡、馬來西亞、泰國、韓國及日本等地，增強畢業生的就業競爭力。



Intercultural Experience: International Exchange Programmes

跨文化體驗：國際交換生計劃

HSUHK offers international exchange opportunities to students with over 70 overseas institutions in 23 regions, including the Mainland, the UK, Finland, Norway, Sweden, Switzerland, Austria, Belgium, Romania, Latvia, Lithuania, France, Germany, the Netherlands, Israel, Canada, the US, Australia, Malaysia, Thailand, Korea and Japan, etc.

恒大與超過70間海外大學建立夥伴關係，足跡遍佈中國內地、英國、芬蘭、挪威、瑞典、瑞士、奧地利、比利時、羅馬尼亞、拉脫維亞、立陶宛、法國、德國、荷蘭、以色列、加拿大、美國、澳洲、馬來西亞、泰國、韓國及日本等23個地區，為學生提供寶貴的交流機會。

School of Business

商學院



恒大提供全面的商科培訓，
助我建立穩固的商業基礎。

Derren 林惠業

眾安科技集團虛擬銀行Senior Growth Manager
工商管理(榮譽)學士課程畢業生



Bachelor of Business Administration (Honours) in General Business

綜合工商管理(榮譽)學士

New Programme 全新課程

Programme Features

The programme equips students with all-round knowledge and Skills, which is essential in today's complex and dynamic business environment, by integrating a broad spectrum of disciplines in Business in the curriculum. Students can flexibly choose their study paths according to their interests and aspirations.

Professional Connections

- Students gain hands-on experience and build up professional connection through Internship programmes
- Professional activities, such as CEO seminars, company visits and business skills workshops, link students with the real world and enhance their understanding of different industries.
- Alumni scheme connect students and alumni, building a HSUHK business network.

Career Prospects

- Management Trainee
- Executive Officer
- Business Consultant
- Project Officer
- Administrative Officer
- Policy Analyst

課程特色

在當今複雜多變的商業環境中，掌握全面的商業知識及技能尤為重要。本課程涵蓋廣泛的商業學科，旨在培訓精通多個商業範疇的畢業生，讓他們按個人興趣和需要，靈活選擇自己的學習方向。

專業連線

- 實習計劃讓學生汲取在不同商業領域的工作經驗，建立事業網絡。
- 學生活動（如 CEO 講座、企業參觀、商業技能培訓工作坊等）加深學生對不同行業的認識，幫助學生與從業者建立緊密聯繫。
- 學生與恒大畢業生透過校友聚會彼此交流，建立人際網絡。

就業前景

- 管理培訓生
- 行政主任
- 商業顧問
- 項目主任
- 政務主任
- 政策分析師

QF Level 5

QR Registration No.: 20/000379/L5

Registration Validity Period: 01/09/2020 to 31/08/2021

Bachelor of Business Administration (Honours)

工商管理(榮譽)學士

Programme Features

Students can pursue one of the following concentrations in Year 3 and Year 4:

- Accounting
- Banking and Finance
- Marketing

Professional Recognition

Accounting Concentration

- Association of Chartered Certified Accountants (ACCA)
- Hong Kong Institute of Certified Public Accountants (HKICPA)
- CPA Australia
- The Association of International Accountants (AIA)
- The Hong Kong Institute of Chartered Secretaries (HKICS)
- GRC Institute (GRCI)

Banking and Finance Concentration

- Hong Kong Institute of Bankers (HKIB)
- CFA Institute
- Institute of Financial Planners of Hong Kong (IFPHK)
- Society of Actuaries (SOA) for Validation by Educational Experience (VEE)
- GRC Institute (GRCI)

Career Prospects

Accounting Concentration

- Auditing
- Accountant
- Taxation
- Financial Controller

Banking and Finance Concentration

- Corporate Banking and Administration and General Management
- Fund Management and Research Analyst
- Investment and Financial Planning

Marketing Concentration

- Digital Marketing Executive
- Advertising Account Executive
- Brand Manager
- Events and PR Officer
- Product Marketing Manager
- Marketing Analyst

課程特色

學生可於三及四年級專修以下其中一個範疇：

- 會計學
- 銀行及金融學
- 市場學

專業認可

會計學專修

- 特許公認會計師公會
- 香港會計師公會
- 澳洲會計師公會
- 國際會計師公會
- 香港特許秘書公會
- GRC Institute (GRCI)

銀行及金融學專修

- 香港銀行公會
- 特許金融分析師協會
- 香港財務策劃師學會
- 美國精算學會 – 教育學分認證
- GRC Institute (GRCI)

就業前景

會計學專修

- 審計
- 會計師
- 稅務
- 財務總監

銀行及金融學專修

- 企業銀行行政及管理
- 基金管理及研究分析師
- 投資及財務策劃

市場學專修

- 數碼營銷主任
- 廣告客戶主任
- 品牌經理
- 活動統籌及公關主任
- 產品市場經理
- 市場分析員

QF Level: 5

QR Registration No.: 18/000840/L5

QR Registration Validity Period: 08/11/2018 to 31/08/2021

Bachelor of Business Administration (Honours) in Corporate Governance and Compliance 企業管治與合規工商管理(榮譽)學士

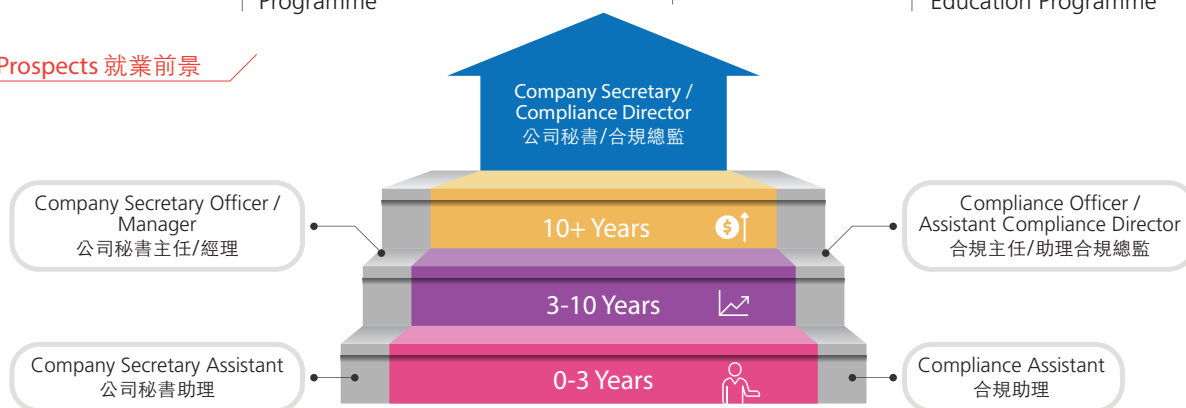
Programme Features

The Programme aims at providing students with necessary knowledge in corporate governance, so that graduates can perform the advisory role to the board in guiding, administering and reviewing the board's performance to ensure compliance with regulatory requirements.

Professional Recognition

The Hong Kong Institute of Chartered Secretaries (HKICS)	Maximum 4 papers exemptions under the International Qualifying Scheme (IQS)
Association of Chartered Certified Accountants (ACCA)	Maximum 9 papers exemptions under Fundamental Level
CPA Australia	Paper exemption under Foundation Level
GRC Institute (GRCI)	Direct entry to Associate Education Programme

Career Prospects 就業前景



課程特色

本課程教授企業管治的專業知識，協助學生發展成為管治專才，能夠向董事會提供有關良好企業管治的專業意見，協助董事會優化管治，確保企業遵守相關法規。

專業認可

香港特許秘書公會	最多豁免4份國際專業評審考試之考卷
特許公認會計師公會	最多豁免9份基礎級別考卷
澳洲會計師公會	豁免基礎級別考卷
GRC Institute (GRCI)	Direct entry to Associate Education Programme

QF Level: 5 | QR Registration No. 19/000677/L5 | Registration Validity Period: 01/09/2019 to 31/08/2021

Bachelor of Business Administration (Honours) in Financial Analysis 金融分析工商管理(榮譽)學士

Programme Features

The programme closely follows the core competency of the recognized professional standard known as the Chartered Financial Analyst Program Candidate Body of Knowledge™, including the CFA Institute Code of Ethics and Standards of Professional Conduct, equips students with core financial analytical skills to take professional qualification examinations and become an effective investment professional.

Professional Recognition

The programme has obtained accreditations from the following professional bodies:

- CFA Institute
- Partial exemption from Institute of Financial Planners of Hong Kong (IFPHK)
- Partial exemption from Society of Actuaries (SOA) for Validation by Educational Experience (VEE)

Career Prospects

- Investment Banking
- Risk Management
- Private Equity
- Structured Finance
- Fund Management
- Wealth Management
- Development Finance

課程特色

本課程參照具認受性的「特許金融分析師課程考生知識體系」而設計，包括金融分析師道德與專業標準，投資組合管理和財富規劃等單元，旨在讓學生掌握金融分析技能，考取CFA專業資格，成為投資專業人士。

專業認可

本課程獲以下專業團體認可：

- 特許金融分析師協會
- 香港財務策劃師學會：獲豁免部分考卷
- 北美精算師協會：獲豁免部分Validation by Educational Experience (VEE)考卷

就業前景

- 投資銀行
- 風險管理
- 私募股權投資
- 結構性融資
- 基金管理
- 財富管理
- 開發性金融

QF Level 5 | QR Registration No.: 18/000842/L5 | Registration Validity Period: 08/11/2018 to 31/08/2021

Bachelor of Business Administration (Honours) in Human Resource Management

人力資源管理工商管理(榮譽)學士

Programme Features

The programme adopts a state-of-the-art curriculum design, aims to develop students becoming HRM professionals which specialise in recruitment and selection, training and development, as well as compensation and performance management. Students can grasp the knowledge of human resources information system and understand the legal environment by pursuing the "Employment Law" and "Business Law" as core modules.

Professional Recognition

The programme has obtained accreditations from the following professional bodies:

- Hong Kong Institute of Human Resource Management (HKIHRM)
- Chartered Professional in Human Resources Canada (CPHR Canada) (Exemptions from the CPHR National Knowledge Examination in Canada.)

Career Prospects

- Human Resources Officer/Manager
- Learning and Development Training Officer/Manager
- Compensation and Benefit Manager
- Organization Development Manager
- Global Mobility Manager
- Recruiter

課程特色

本課程採用最新的課程設計，培養學生掌握人力資源訊息系統的知識及運用技巧，學生更須修讀「僱傭法」及「商業法」，從而成為專精於招聘和甄選、培訓和發展、薪酬和績效管理等職能的人力資源管理專業人士。

專業認可

本課程獲以下專業團體認可：

- 香港人力資源管理學會
- 加拿大特許人力資源專業學會(獲豁免加拿大專業知識評審考試)

就業前景

- 人力資源主任/經理
- 學習及發展培訓主任/經理
- 薪酬及福利經理
- 組織發展經理
- 全球流動經理
- 招聘專員

QF Level: 5 | QR Registration No: 18/000843/L5 | QR Registration Validity Period: 08/11/2018 to 31/08/2021

Bachelor of Business Administration (Honours) in Management

管理學工商管理(榮譽)學士

Programme Features

The programme pledges to provide a state-of-the-art study programme in management. Graduates' career prospects vary from global managers in multinational corporations to entrepreneurs who wish to establish their own business. The key study areas of BBA-MGT Programme include:

- Managing Organisations
- Human Resources Management
- Entrepreneurship
- International Business
- Management Skills Development
- Strategic Management

Professional Connections

- The programme has obtained accreditations from the Chartered Professional in Human Resources Canada (CPHR Canada) and is granted exemptions from the CPHR National Knowledge Examination in Canada.
- Elite Network Mentorship Scheme
- Executive Mentorship Programme
- International Internship Opportunities

Career Prospects

- Management Trainee
- Human Resources Management
- Entrepreneurs

課程特色

本課程秉持以人為本的博雅精神，旨在培育新一代管理精英。畢業生可選擇不同發展方向，從跨國公司管理層，到獨資經營的創業家，不一而足。本課程的主要學習範疇包括：

- 機構管理
- 人力資源管理
- 創業
- 國際商務
- 管理技巧
- 策略管理

專業連線

- 本課程獲加拿大特許人力資源專業學會認可，並獲豁免加拿大專業知識評審考試。
- Elite Network Mentorship Scheme
- Executive Mentorship Programme
- 國際實習機會

就業前景

- 管理培訓生
- 人力資源管理
- 創業家

QF Level: 5 | QR Registration No: 18/000844/L5 | QR Registration Validity Period: 08/11/2018 to 31/08/2021



School of Communication

傳播學院



Accumulate Practical Experiences: SCOM Comprehensive Learning 累積實戰經驗：傳播學院全方位學習模式

- Internship as an elective module in the summer of Year 3 allows students gaining experiences in Hong Kong or overseas news agencies, radio stations, commercial institutions, advertising agencies or public relations companies.
- Students may enhance their understanding of media industry by participating in Hong Kong or overseas field visits.
- Professional teaching facilities:
 - SCOM TV Studio
 - TV Lab
 - Radio Broadcast Training Centre
 - Radio Broadcasting Studio
 - Media and Communication Lab
 - Multimedia Training Centre
 - Non-linear Editing Room
- 學生可於三年級暑假揀選「實習」選修科，於香港或海外之新聞機構、電台、商業機構、廣告公司或公關公司實習。
- 學生可參與香港或海外實地考察，增加對傳播行業的認識。
- 專業教學設施：
 - 傳播學院電視錄影廠
 - 實驗電視廊
 - 電台廣播培訓中心
 - 電台廣播錄音室
 - 媒體及傳播實驗室
 - 多媒體培訓中心
 - 非線性(影音)剪接室



恒大教授的財經知識及寫作技巧，在工作上大派用場。

Wilson 顏敬濠

縱橫財經公關顧問有限公司客務經理
新聞及傳播(榮譽)學士課程畢業生

恒大傳播學院畢業生在學時已接受商科訓練，有助更快投入財經記者工作。



Jessie 吳若瑜

有線電視財經資訊台記者及節目主播
新聞及傳播(榮譽)學士課程畢業生

Bachelor of Journalism and Communication (Honours) 新聞及傳播(榮譽)學士

Programme Features

The programme is the first undergraduate programme in Hong Kong that converges with Business, Journalism, Public Relations and Corporate Communication. The programme strikes a balance between theory and practical training to students with a view to broadening their horizons and enhancing their critical thinking, creativity and presentation skills. We strive to train students to become communication professionals in the fields of Business Journalism and Corporate Communication. Students can pursue one of the following concentrations in Year 3 and Year 4:

- Business Journalism
- Corporate Communication

Career Prospects

Business Journalism Concentration

- | | |
|--------------|-------------------|
| • Producer | • News Translator |
| • Editor | • Reporter |
| • Researcher | • News Analyst |

Corporate Communication Concentration

- | | |
|-----------------------------------|-----------------------------------|
| • Corporate Communication Officer | • Public Relations Officer |
| • Researcher | • Marketing Executive |
| • Overseas Sales Executive | • Customer Service Representative |

課程特色

本課程為香港首個結合商業、新聞、公關與企業傳訊的本科課程，鼓勵學生擴展全球視野，訓練學生的分析、創新與表達能力，致力培養學生成為財經新聞與企業傳訊的傳播專才。學生可於三及四年級選修以下其中一個專修範疇：

- 商業新聞
- 企業傳訊

就業前景

商業新聞專修

- | | |
|--------|---------|
| • 製作人員 | • 新聞翻譯 |
| • 編輯 | • 記者 |
| • 研究員 | • 新聞分析員 |

企業傳訊專修

- | | |
|----------|----------|
| • 企業傳訊主任 | • 公關主任 |
| • 研究員 | • 市場推廣主任 |
| • 海外業務主任 | • 客戶服務代表 |

QF Level 5

QR Registration No.: 18/000846/L5

Registration Validity Period: 08/11/2018 to 31/08/2022





School of Decision Sciences

決策科學學院



Bachelor of Business Administration (Honours) in Supply Chain Management 供應鏈管理工商管理(榮譽)學士

Programme Features

“Supply Chain Management” is to manage and integrate customers, suppliers and delivery network with technology in order to provide customers with the products/services in the right quantity, right quality, right place, right time, and at the lowest cost. To cater the long-term needs in logistics and trading industry, students can pursue one of the following streams in Year 3 and Year 4:

- Air Transport
- Business Logistics

Professional Recognition

- The BBA-SCM graduates can apply for the member of Hong Kong Logistics Association (HKLA).
- Students are encouraged to complete the qualifying examinations to pursue their professional status:
 - Certified in Production and Inventory Management (CPIM)
 - Certified Supply Chain Professional (CSCP)
 - Certified Professional in Supply Management (CPSM)
 - Certified Professional in Supplier Diversity (CPSD)
 - Certified/Advanced Certificate in Procurement and Supply Operations
 - Six Sigma Quality Management

Career Prospects

- Aviation Revenue Management
- Air Cargo Operations Management
- Enterprise Resources Planning
- International Transport and Inventory Management
- Logistics and Sales Management
- Management of Information System
- Order Processing and Customer Service Management
- Procurement Management
- Quality Management
- Supply Chain Management
- Vendor Quality Development

課程特色

「供應鏈管理」是指利用科技去管理和整合客戶、供應商和傳輸網絡，讓企業以最低的成本、最準確的數量、最適切的時間和最合適的地點，為客戶提供產品與服務。為滿足物流行業的長遠需求，學生可於三及四年級選修以下其中一個專修組別：

- 航空運輸
- 商業物流

專業認可

- 本課程畢業生可申請成為香港物流協會會員。
- 本課程學生可應考本地或國際認可之專業考試：
 - Certified in Production and Inventory Management (CPIM)
 - Certified Supply Chain Professional (CSCP)
 - Certified Professional in Supply Management (CPSM)
 - Certified Professional in Supplier Diversity (CPSD)
 - Certified/Advanced Certificate in Procurement and Supply Operations
 - 六標準差品質

就業前景

- 航空收益管理
- 航空貨運業務管理
- 企業資源規劃
- 國際運輸及庫存管理
- 物流及商品銷售管理
- 資訊系統管理
- 訂單管理及客戶服務
- 採購管理
- 品質管理
- 供應鏈管理
- 供應商質量發展

QF Level: 5

QR Registration No: 18/000845/L5

QR Registration Validity Period: 08/11/2018 to 31/08/2021

恒大採用小班教學，讓老師更了解同學需要。

Oscar 石天沛

Flexport – Global Operations Associate
供應鏈管理工商管理(榮譽)學士課程畢業生





Bachelor of Science (Honours) in Actuarial Studies and Insurance 精算及保險(榮譽)理學士

Programme Features

The programme is designed to train professionals who are of keen demand by the insurance industry. The programme provides professional training on actuarial studies and insurance practice to students, helps them prepare for their future career:

- **Actuarial Studies** — Develop students' ability to apply blended skills in statistics, business and computing to design insurance products and maintain the financial stability of insurance companies.
- **Insurance** — Provide practical insurance knowledge to prepare students to take up professional roles in back office of insurance companies, e.g. underwriting, claims and product development.

Professional Recognition

The programme has obtained accreditations from the following professional bodies:

- Chartered Insurance Institute
- Society of Actuaries

Career Prospects

- Actuary
- Insurance Administrator
- Risk Analyst
- Claims Officer
- Product Manager
- Underwriter

課程特色

保險業求才若渴，本課程將同時教授精算及保險兩項專業知識，幫助學生開展事業：

- **精算** — 讓學生靈活運用統計、商業及電腦等知識，為保險公司設計及分析產品，並確保公司財務穩健。
- **保險** — 教授學生核保、理賠、產品開發等實務知識，以助其從事不同的保險後勤專業崗位。

專業認可

本課程獲以下專業團體認可：

- 英國特許保險學會
- 北美精算學會

就業前景

- 精算師
- 保險行政主任
- 風險分析師
- 理賠主任
- 產品經理
- 核保主任

QF Level 5 | QR Registration No: 18/000848/L5 | Registration Validity Period: 08/11/2018 to 31/08/2021

Bachelor of Arts (Honours) in Applied and Human-Centred Computing 應用及人本計算學(榮譽)文學士

Programme Features

The programme is an applied computing programme, with emphasis on practical work and skills for the development of efficient and reliable software solutions. At the same time, the programme provides supplementary knowledge from graphic design, UX design and various application areas in order to develop students' ability to produce human-centred software solutions that enhance the user experience with visual appeal, functionality and user-friendliness.

Career Prospects

- **Software Company**
Software developer, analyst programmer, system analyst, web developer, programmer and entrepreneur
- **Creative Industry**
Mobile apps designer, interface designer, video game developer, computer graphics designer, and entrepreneur
- **IT Education and Research**
IT trainers and lecturers, R&D personnel

課程特色

本課程是一個為學生提供編程(Programming)、軟件開發以及資訊科技培訓的應用電腦學課程。課程內容新穎多元化，除了強調實用的編程技巧及相關的計算機科學(Computer Science)理論，還包含用戶體驗設計(UX Design)、電腦圖像、商業和人文等多個領域的知識，使學生懂得從以人為本的角度開發出美觀實用並具競爭優勢的軟件。

就業前景

- **軟件公司**
軟件開發人員、程式分析師、系統分析師、網頁開發人員、程式設計師、創業家
- **創意產業**
移動應用程式設計師、界面設計師、遊戲開發人員、電腦圖像設計師、創業家
- **教育及研究**
資訊科技導師及講師、研發人員

QF Level 5 | QR Registration No: 18/000836/L5 | Registration Validity Period: 08/11/2018 to 31/08/2021

Bachelor of Science (Honours) in Data Science and Business Intelligence

數據科學及商業智能學(榮譽)理學士

Programme Features

The programme integrates “Data Science” and “Business Intelligence” with a comprehensive business education:

- **Data Science** — A collection of analytical skills and techniques derived from mathematics, statistics and computer science for extracting information from data.
- **Business Intelligence** — The analysis, integration and presentation of information for making business decision.

Professional Recognition

The programme equips students with professional knowledge and supports them to achieve recognitions from professional bodies, such as:

- Graduate Statistician (GradStat), Hong Kong Statistical Society
- SAS Joint Certificate in Data Mining, SAS Institute
- SAS Joint Certificate in Machine Learning, SAS Institute

Career Prospects

- Business Intelligence Professional
- Data Analyst
- Data Scientist
- Financial Analyst
- Market Researcher
- Statistician

課程特色

本課程融合「數據科學」及「商業智能學」兩個領域的知識，並提供全面的商學教育，以回應市場的需求：

- 數據科學——集合數學、統計學及計算機科學的分析技能和技術，用以從數據中提取有用訊息。
- 商業智能學——分析、整合和演示商業訊息，從而作出商業決策。

專業認可

本課程教授不同專業知識，以助同學考取各項專業認可，例如：

- Graduate Statistician (GradStat), 香港統計學會
- SAS Joint Certificate in Data Mining, SAS Institute
- SAS Joint Certificate in Machine Learning, SAS Institute

就業前景

- 商業智能專業人員
- 數據分析師
- 數據科學家
- 金融分析師
- 市場研究員
- 統計師

QF Level: 5 | QR Registration No.: 18/000850/L5 | QR Registration Validity Period: 08/11/2018 to 31/08/2024

Bachelor of Management Science and Information Management (Honours)

管理科學與資訊管理(榮譽)學士

Programme Features

The programme combines Business Education, General Education, and Specialty Studies in Management Science and Information Management. Students can grasp the opportunities in the fast-changing business world, especially when making management decisions and applying their proficiency in cutting-edge information technologies to improve current business situations or to start a new business. Apart from the required modules such as Business Forecasting, Project Management and Programming Methodology, students can take the elective modules e.g. E-Marketing and IT Audit and Control, to enhance the employability.

Professional Recognition

The programme equips students with professional knowledge and supports them to achieve recognitions from professional bodies, such as:

- Project Management Professional (PMP)
- Six Sigma Quality Management
- SAP
- SAS
- Certified Information Systems Auditor (CISA)
- Oracle Certified Professional
- Java Certification
- Software Development Associate Engineer Certification

Career Prospects

- Business Analyst
- Business Development Officer
- Data Analyst
- Data Management Specialist
- IT Analyst
- Programmer
- Information Security Consultant
- Mobile Apps Developer
- System Analyst

課程特色

本課程融合商學教育、通識教育、管理科學及資訊管理三大範疇的專業知識，教授學生運用嶄新的資訊科技和科學決策方法來解決實際的業務問題，甚至創業；除企業預測、項目管理、程式編寫方法論等必修科目外，學生還可修讀電子市場學、資訊系統審計與監控等選修科，增強就業競爭力。

專業認可

本課程教授不同專業知識，以助同學考取各項專業認可，例如：

- 項目管理
- 六標準差品質
- 顧問認證課程
- SAS
- 資訊系統審計師認證考試
- 資料庫管理系統專業文憑
- Java 認證課程
- 助理軟件工程師認證

就業前景

- 業務分析師
- 業務發展主任
- 數據分析師
- 數據管理顧問
- 資訊科技分析師
- 程式設計師
- 資料保安顧問
- 移動應用程式開發人員
- 系統分析師

QF Level: 5 | QR Registration No.: 18/000847/L5 | QR Registration Validity Period: 08/11/2018 to 31/08/2024



School of Humanities and Social Science

人文社會科學學院



恒大課程有助擴闊學生視野和多元文化觀，幫助學生適應全球化社會。



Rhett 余日朗

大專院校講師
英國語文(榮譽)學士課程畢業生



Bachelor of Social Sciences (Honours) in Asian Studies 亞洲研究(榮譽)社會科學學士

Programme Features

- **Multi-disciplinary Approach**
The programme provides multidisciplinary knowledge to evaluate situations and problems in the Asian context. Students can examine Asia's metamorphosis in social, political, economic, cultural and historical perspectives.
- **Overseas Experience**
The overseas exchange programmes, study tours and volunteer services help students respect pluralism of cultures and encourage critical and independent thinking.
- **Asian Language Training**
Students require to attain Korean, Japanese or other Asian languages modules to increase their articulation opportunities and enhance their employability.

Career Prospects

- Government and Public Services
- Business Management
- Cultural Industry
- Education (with Postgraduate Diploma in Education)
- Media Industry
- Social Services and NGOs

課程特色

- **多元教學**
提供多學科的知識和訓練，促進學生對亞洲的認識，了解其轉型及影響，培養學生從社會、政治、經濟、文化和歷史等角度分析亞洲興起及面臨之挑戰。
- **海外交流**
提供海外交流、暑期遊學團、義工服務等機會，培養學生的溝通技巧、批判獨立思維，及尊重多元文化的態度。
- **語言訓練**
學生必須修讀韓文、日文等亞洲語言，加強學生的升學和就業競爭力。

就業前景

- 政府及公共機構
- 企業管理
- 文化事業
- 教育 (須修讀學位教師教育文憑課程)
- 媒體工作
- 社會服務及非政府組織

Bachelor of Arts (Honours) in Cultural and Creative Industries

文化及創意產業(榮譽)文學士

Programme Features

The programme adopts a diverse range of approaches towards understanding and analysing the industries while immersing students in the discipline through design or production of cultural and creative related products, services and businesses with local, Greater China and global perspectives. It equips students with the business skills and management expertise required of business leaders and entrepreneurs in the era of creative and knowledge-based economy.

Career Prospects

- Business Development Officer
- Cultural Affairs Officer
- Entrepreneur
- Event Officer
- Management Trainee
- Programme Officer

課程特色

本課程採用多元化的教學方式，讓學生以現代觀念和世界視野了解文化及創意產業，學習有關藝術、文化和商業管理的知識，並應用於文創產業的活動、項目及相關商業範疇，培育學生成為文化及創意產業專才，以配合社會的創新與知識型經濟發展。

就業前景

- 業務發展主任
- 文化事務主任
- 創業家
- 活動策劃主任
- 管理培訓生
- 節目主任

QF Level: 5

QR Registration No: 18/000837/L5

QR Registration Validity Period: 08/11/2018 to 31/08/2022



Bachelor of Arts (Honours) in Chinese 中文(榮譽)文學士

課程特色

扎根傳統

- 提供全面堅實的專業學科訓練，穩扎根基。
- 重視學術傳統、治學及研究方法。

銳意創新

- 古為今用，放眼古今之變，融入商學及跨學科元素。
- 首創帶學分「實習」，實際體驗職場。

面向國際

- 國際交流計劃，拓展海外留學機會。
- 暑期文化交流，赴國內外大學積累研習體驗。

多元出路

- 切合當代社會需要，重視專業及應用寫作、普通話及口語傳意能力訓練。
- 鼓勵副修其他學科，成就跨學科專才。

就業前景

- 語意資訊科技
- 語文教育(須修讀學位教師教育文憑課程)*
- 文化及傳媒
- 法律文書
- 創作及出版
- 旅遊工業
- 企業行政及公共關係

QF Level: 5

QR Registration No.: 18/000838/L5

QR Registration Validity Period: 08/11/2018 to 31/08/2025

* 本課程已列入香港語常會認可主修語文科目的學位課程名單。



Bachelor of Arts (Honours) in English 英國語文(榮譽)學士

Programme Features

The programme is designed to help students build a sound knowledge base in English literature and linguistics as well as develop strong language and cultural awareness essential for an increasingly globalised world and economy. The integration of Business Studies modules in the curriculum also makes it unique with both academic and practical relevance.

Career Prospects

Communications

- Public Relations
- Project Management
- Reporting
- Corporate Communications
- Copywriting
- Editing and Publishing
- Media Relations
- Patent Writing

Marketing, Finance and Banking

- Management
- Marketing
- Advertising
- Market Research
- Customer Service

Others

- Civil Service
- Education (with Postgraduate Diploma in Education)*
- Language and Cultural Consultancy

QF Level: 5

QR Registration No.: 18/000835/L5

QR Registration Validity Period: 08/11/2018 to 14/03/2024

* The programme is accepted as an English language major degree for meeting the Language Proficiency Requirement (LPR) in reading, writing, listening, speaking and classroom language assessment.

School of Translation

翻譯學院



Bachelor of Translation with Business (Honours)

商務翻譯(榮譽)學士

Programme Features

Our curriculum is designed on a premise of vibrancy and versatility. The aim is to provide academic and professional training to potential translators and interpreters to serve the increasing needs in language services in global trade.

Apart from the required modules such as Financial and Business News Translation and Business Law Translation, students can take the elective modules e.g. Public Relations Translation, Film and Television Translation, and Translation for the Arts Industry, etc., to enhance their employability.

Learning Beyond Classrooms

• Overseas Learning Experience

To broaden students' subject knowledge as well as their exposure to a native language environment (i.e. English and Putonghua), students may study either in Beijing Foreign Studies University (Beijing) or University of Westminster (London) in the summer between Year 2 and Year 3.

• Internships

Our students are engaged in local or overseas internships, such as JP Morgan, HKBN TV News Channel, Cathay Pacific, CLS Communication HK, Synfaith Language Services, Leisure and Cultural Services Department, and the Hong Kong Arts Festival, etc.

Career Prospects

- Business Publishing
- Corporate and Managerial Positions
- Media Work (Radio and Television Broadcasts, the Print Media)
- Public Relations
- Civil Service
- Translation Work related to Business, Finance and Commerce

課程特色

本課程設計靈活多樣，學術與實務並重，訓練學生將來從事翻譯或傳譯工作，以應付全球商貿日益增加的語言服務需求；除財經新聞翻譯及商業法翻譯等必修科外，學生還可修讀公關翻譯、影視翻譯、藝術翻譯等選修科，增強就業競爭力。

課外學習

• 海外學習體驗

學生有機會在二年級至三年級的暑假到北京外國語大學或倫敦西敏寺大學上課，讓學生在英語或普通話環境內浸淫。

• 實習

本課程學生於多家本地及海外機構擔任見習生，合作機構包括摩根大通集團、香港寬頻電視新聞台、國泰航空、CLS Communication HK、陞輝語言服務有限公司、康樂及文化事務署、香港藝術節協會有限公司等。

就業前景

- 商業出版
- 企業及行政管理
- 傳媒 (電台、電視及印刷媒體)
- 公關
- 公務員
- 商業、金融及貿易翻譯

QF Level: 5

QR Registration No.: 18/000851/L5

QR Registration Validity Period: 08/11/2018 to 31/08/2021



恒大翻譯學院為同學安排實習及外判翻譯工作，令我累積豐富實戰經驗。

Calvin 陳卓賢

商務翻譯(榮譽)學士課程三年級生

恒大翻譯學院重視電腦輔助翻譯訓練，這亦是業界的大趨勢。

Janis 柯韻儀

印尼駐港總領事館翻譯員
商務翻譯(榮譽)學士課程畢業生



Admissions Information

入學資訊

General Entrance Requirements^{1,2}

一般入學要求^{1,2}

Applicants should complete an Associate Degree or Higher Diploma in a related discipline from a recognized institution in Hong Kong or overseas, with a minimum cumulative GPA listed below or an equivalent qualification:

申請人須修畢本港或海外認可機構開辦之相關副學士或高級文憑課程，而累計平均積點達以下分數或具同等學歷：

School 學院	Programme 課程	Entry Year 入讀年級	Minimum Cumulative GPA or Equivalent 累計平均積點最低達以下分數；或具同等學歷
School of Business 商學院	Bachelor of Business Administration (Honours) 工商管理(榮譽)學士	Year 3 年級	2.5
	Bachelor of Business Administration (Honours) in Corporate Governance and Compliance 企業管治與合規工商管理(榮譽)學士	Year 3 年級	2.5
	Bachelor of Business Administration (Honours) in Financial Analysis 金融分析工商管理(榮譽)學士	Year 3 年級	2.5
	Bachelor of Business Administration (Honours) in General Business 綜合工商管理(榮譽)學士	Year 3 年級	2.5
	Bachelor of Business Administration (Honours) in Human Resource Management 人力資源管理工商管理(榮譽)學士	Year 2 年級 Year 3 年級	2.6 3.0
	Bachelor of Business Administration (Honours) in Management 管理學工商管理(榮譽)學士	Year 2 年級 Year 3 年級	2.6 3.0
School of Communication 傳播學院	Bachelor of Journalism and Communication (Honours) 新聞及傳播(榮譽)學士	Year 2 年級 Year 3 年級	2.3 2.5
	Bachelor of Arts (Honours) in Applied and Human-Centred Computing 應用及人本計算學(榮譽)文學士	Year 3 年級	2.5
School of Decision Sciences 決策科學學院	Bachelor of Business Administration (Honours) in Supply Chain Management 供應鏈管理工商管理(榮譽)學士	Year 3 年級	2.5
	Bachelor of Management Science and Information Management (Honours) 管理科學與資訊管理(榮譽)學士	Year 3 年級	2.5
	Bachelor of Science (Honours) in Actuarial Studies and Insurance 精算及保險(榮譽)理學士	Year 2 年級	2.3
	Bachelor of Science (Honours) in Data Science and Business Intelligence 數據科學及商業智能學(榮譽)理學士	Year 3 年級	2.5
	Bachelor of Arts (Honours) in Chinese 中文(榮譽)文學士	Year 3 年級	2.5
School of Humanities and Social Science 人文社會科學學院	Bachelor of Arts (Honours) in Cultural and Creative Industries 文化及創意產業(榮譽)文學士	Year 2 年級 Year 3 年級	2.3 2.5
	Bachelor of Arts (Honours) in English 英國語文(榮譽)學士	Year 2 年級 Year 3 年級	2.3 2.5
	Bachelor of Social Sciences (Honours) in Asian Studies 亞洲研究(榮譽)社會科學學士	Year 2 年級 Year 3 年級	2.5 2.8
	Bachelor of Translation with Business 商務翻譯(榮譽)學士	Year 3 年級	2.8
	School of Translation 翻譯學院	Bachelor of Translation with Business 商務翻譯(榮譽)學士	Year 3 年級

¹ Applicants should fulfill the above entrance requirements and pass in any assessment as required by the programme. Applicants who satisfy the above entrance requirements are not guaranteed to be admitted due to the variation of application numbers, applicants' academic performance, approved admission quotas, etc.

申請人必須符合以上入學要求，並通過相關課程的遴選程序。由於每年申請人數、申請人之成績、學額等均有所不同，符合以上入學要求的申請人不一定能獲得取錄。

² Applicants who are not eligible for admission to Year 3 might be admitted to lower year which vacate caused by attrition.

申請人如未符合申請入讀三年級課程，仍有機會按個別情況獲取錄入讀較低年級課程。

³ Applicants who have completed Year 2 of undergraduate programme in related discipline from a recognized institution in Hong Kong or overseas, with a minimum Cumulative GPA of 2.5 or equivalent, can apply for the admission of Bachelor of Translation with Business (Honours) (Year 3 Entry).

申請人如修畢本港或海外認可機構開辦之相關本科課程二年級，而累計平均積點達2.5或具同等學歷，可申請入讀商務翻譯(榮譽)學士之三年級課程。

Credit Transfer 學分轉換

Credit transfer may be granted for modules completed successfully at other accredited institutions. Associate Degree and Higher Diploma graduates will be granted a block credit transfer of at most 50% of the total credit units of a programme. The transferred credit units will be counted towards the graduation requirements but will be excluded from the calculation of the student's Grade Point Average (GPA).

申請人在其他認可機構取得的學分可獲轉換至香港恒生大學。入讀二/三年級課程的副學士或高級文憑課程畢業生可獲轉換入讀課程最多百分之五十的學分，而成功轉換的學分將納入畢業要求，但不計算在平均積點內。

Application Procedures 申請程序

Important Dates 重要日期	Application Procedures 申請程序
<p>Start from 16 Nov 2019 2019年11月16日開始</p>	<ol style="list-style-type: none"> Complete online application form via HSUHK Undergraduate Application System 經恒大大網上入學申請系統報名 Upload supporting documents: 上載以下證明文件： <ol style="list-style-type: none"> Copy of identity certificate / valid travel document 身份證明文件或有效旅遊證件複印本 Copy of other academic qualification certificates 學歷證明複印本 Copy of international examination result slip (if any) 國際考試成績單複印本 (如有) Settle application fee 繳交報名費 <div style="text-align: right;">  <p>HSUHK Undergraduate Application System 恒大大網上入學申請系統 (http://registration.hsu.edu.hk/oap)</p> </div> <p>Invitation of attending written test and/or interview (if necessary) 申請人獲邀參加筆試及/或面試 (如有需要)</p>
<p>Start from June 2020 2020年6月開始</p>	<p>Announcement of admission results upon receipt of the academic qualification certificates 收到申請人學歷證明後公布申請結果</p>

Estimated Fees 費用預算

Estimated Fees (HK\$) 費用預算 (港幣)		Local Applicants 本地申請人		Non-local Applicants 非本地申請人	
		Year 2 Entry 入讀二年級	Year 3 Entry 入讀三年級	Year 2 Entry 入讀二年級	Year 3 Entry 入讀三年級
Application fee (per programme) 報名費 (每個課程)		\$100		\$200	
First year tuition fee ⁴ 首年學費 ⁴	Full tuition fee 全額學費	\$83,770	\$94,780	\$125,655	\$142,170
	Tuition fee after deduction of NMTSS subsidy ⁵ 扣除免入息審查資助後之學費 ⁵	\$51,670	\$62,680	—	—

⁴ HSUHK may adjust the annual tuition fee for the subsequent years of study according to the Composite Consumer Price Index (CCPI) announced by the HKSAR Government.
恒大大將參考香港特區政府每年公布之綜合消費物價指數調整年度學費。

⁵ Only applicable to eligible local students. The arrangement of subsidies is subject to change and the announcement made by the HKSAR Government shall prevail.
資助計劃只適用於合資格的本地學生，有關安排或有變動，請以香港特區政府最新公布為準。

Entrance Scholarships 入學獎學金^{6,7}

Eligibility 資格	Amount (HK\$) 金額 (港幣)
Entrance Scholarship (with quotas) 入學獎學金 (名額有限)	
<ul style="list-style-type: none"> Graduation GPA of 3.6 or above (on a max. scale of 4.0) upon completion of a recognized Associate Degree/Higher Diploma programme offered by a local institution; OR Cumulative GPA of 3.5 or above during the students' prior years of study in a recognized undergraduate programme offered by a local institution 本地專上院校經評審之副學士/高級文憑課程之畢業平均積點達3.6或以上 (按4.0積點的比例)；或 本科課程一/二年級之累計平均積點達3.5或以上 	\$10,000
Rose W. M. Lee Entrance Scholarship in Corporate Governance and Compliance (with quotas) 李慧敏企業管治與合規工商管理(榮譽)學士入學獎學金 (名額有限)	
<ul style="list-style-type: none"> Full-time local Year 3 new entrants of BBA (Honours) in Corporate Governance and Compliance; AND Graduation GPA of 3.4 or above (on a max. scale of 4.0) upon completion of a recognized Associate Degree/Higher Diploma programme offered by a local institution; OR Cumulative GPA of 3.3 or above during the students' prior years of study in a recognized undergraduate programme offered by a local institution 入讀企業管治與合規工商管理(榮譽)學士課程之三年級新生；及 本地專上院校經評審之副學士/高級文憑課程之畢業平均積點達3.4或以上 (按4.0積點的比例)；或 本科課程一/二年級之累計平均積點達3.3或以上 	每年\$20,000 Each Year
Entrance Scholarship for Non-local Students (Senior-Year Intake) (with quotas) 非本地生入學獎學金 (高年級入學) (名額有限)	
<ul style="list-style-type: none"> Graduation GPA of 3.6 or above (on a max. scale of 4.0) upon completion of a recognized Associate Degree/Higher Diploma programme offered by a local institution; OR Graduation GPA of 3.5 or above during the students' prior years of study in a recognized undergraduate programme offered by a local institution 本地專上院校經評審之副學士/高級文憑課程之畢業平均積點達3.6或以上 (按4.0積點的比例)；或 本科課程一/二年級之累計平均積點達3.6或以上 	\$50,000

⁶ Renewal criteria of scholarships: Year GPA of 3.3 or above.

獎學金續領要求：學年平均積點必須達3.3或以上。

⁷ Qualified students will be considered for the scholarships on a competitive basis.

獎學金得獎人須經特別甄選，擇優頒發。



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nladmission@hsu.edu.hk (Non-local Applicants)

Website 網頁 : www.hsu.edu.hk

This pamphlet is updated as of June 2020. HSUHK reserves the right to change the admission arrangement without prior notice, please check the up-to-date information from HSUHK website regularly.

本小冊子刊載之內容更新至2020年6月。恒大保留隨時更改入學安排而毋須另行通知之權利，敬請定期瀏覽恒大網頁以獲取最新入學資訊。